

GÖKÇE DURUSOY

PRODUCT DESIGNER | UI/UX

solving problems, creating digital presences and experiences, watercolorist, offering fine art prints at Wallthinks, creative in various mediums, scuba instructor, mom.

I've been designing digital products since almost the invention of the internet. When I launched my first CMS powered website, WordPress was next to unknown. My favorite video games were Snake on my Nokia phone and a Tetris player, the first social media I used was ICQ. Since those days I created numerous designs ranging from printed books to complex e-commerce sites, for a wide range of clients.

My passion evolved as technology evolved, and I recently found myself obsessing over user experience and interface design.

CURRENTLY

Freelance

UI/UX Designer - 2020 - Present

Spent a year updating my skills. I attended the UI Design and UX Design bootcamps from industry veteran Erik Kennedy, working with community colleagues and mentors on various UI/ UX problems. I also took Rob Sutcliffe's popular Product Design course.

Currently leading UI/UX design for a stealth, project management and collaboration startup, solving problems in connecting marketers and influencers.

Wallthinks Fine Art

Founder & Artist - 2019 - Present

I offer upscale fine art prints of my watercolor paintings. Prints are available at wallthinks.com and on Etsy, as well as on leading local designer products marketplaces and some luxury-brand stores such as Beymen.

GOKCEDURUSOY.COM

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DESIGN TOOLS

Figma

Sketch

Illustrator

Photoshop

inDesign

HTML

CSS

I enjoy trying new tools. If you are using something else, I'd be happy to learn it.

COLLABORATION TOOLS

Trello

Slack

Notion

Miro

FigJam

LANGUAGES

Turkish (native)

English (fluent)

German (fluent)

French (intermediate)

EDUCATION

Koç University, Economics, 2000-2005

Sankt Georg Österreichische Schule, 1991 - 2000

PREVIOUSLY

Freelance

Visual Designer and Brand Consultant - 2014 - 2020

I worked with many different startups to create their branding and digital presence. I helped set up their content architecture, web site and digital strategies. I also created designs in various media ranging from book layouts and illustrations to different print forms in physical and from responsive web design to cartoon animation in digital.

Seathinks Design

Founder & Product Designer - 2014 - 2018

I produced a line of t-shirts of my designs which express my enthusiasm about underwater. I have created and managed an e-commerce site. Nowadays, they are available at diving apparel shops in Kaş, Turkey.

Bifincan Interactive

Communication Specialist & Visual Designer - 2012 - 2014

Bifincan was an online market research platform, focusing on physical product trials and focus group surveys. I designed the website and marketing materials, created illustrations as well as 2D animation videos. I was also responsible for conducting exploratory user testing for brands onboarding with the system.

DNA Internet Solutions

Web Designer - 2006 - 2012

I assumed responsibility in end-to-end management of the operations for Sitepratik, DNA's content management SaaS product. I participated in hands-on work for high-end clients with web and software interface design and project management.

OTHER EXPERIENCE

Dragoman Diving & Outdoor

Scuba Instructor- 2005 - 2007

Beko Electronics

Strategic Planning Intern - 2004

Ernst & Young

Management Trainee - 2006

Koç University

Career Services Assistant - 2002 - 2003